



**WINE EXPERT
MARC SUPSIC
WANTS TO
SHARE HIS
PASSION FOR LIFE:
ONE SIP, BITE
AND ADVENTURE
AT A TIME**

CONTACT
marcsupsic@comcast.net
267-210-2771
wineliving.info

A JOURNEY TO SAVOR

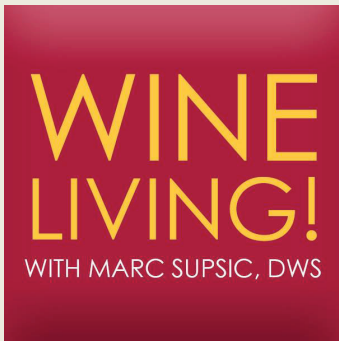
Marc Supsic is a wine and spirits aficionado, amateur cook, media host and producer, writer and hospitality business owner in the Philly suburbs. He has a Diploma certification with the Wine & Spirit Education Trust of London.

Like most people, I didn't really think too much about wine, but that changed after a chance visit to a winery. Immersed in the environment, meeting the producers, and seeing their love for the craft, changed my life.

Learning the *story* of wine, made it something worth caring about: And surely that holds true for so many things in life.

For me, discovering wine led to a new reality: When we're more connected to our world, we're more passionate about life. And every day can be a meditation on the joy of savoring, if we make the effort. This epiphany and the need to share that message with others, is what sparked Wine Living.

- Marc



Through his own business, Wine Living, Marc has produced over 200 broadcast-quality videos about wine, spirits, food and travel. He has conducted wine events and tastings for thousands of people at all levels of experience. With a laid-back, but subtly rebellious style, he has been recognized by prominent wine publications, local magazines, and by digital media entities across the country.

From the Tri-State area, down to Virginia Wine Country, to California and the Pacific Northwest, even Europe and the Caribbean, Marc has covered a lot of ground - always with a glass of something in his hand, a good laugh - and a love for sharing his knowledge with anyone thirsty enough to take a sip.

AS SEEN IN / HEARD ON



AUDIENCE DEMOGRAPHICS*

Primary Market(s): US, Canada & UK
 65% Women: Ages 30 - 55
 35% Men: Ages 30 - 55

- New / Amateur Wine Lovers
- Craft cocktails and beer lovers
- Upwardly mobile professionals, \$75K +
- Dine out, eclectic tastes
- Home entertainers and cooks
- Into whole foods, farm markets and healthy living
- Value experiences more than material goods
- Curious travelers, a la "Rick Steves"



MarcSupsicsWineLiving
 1,300 followers
 420,000 total video views

Most Viewed Video:
 Moroccan Wines
 14,000



Wine Living
 8,500 subscribers
 700,000 views

Most Viewed Video
 Best Red Wines: Merlot
 130,000



ms_wineliving
 1,000 followers



thewinerebel
 1,400 followers

**Average YouTube
 per/video watch
 (30 day period):
 2:12**

*engagement data from Facebook, YouTube and Twitter

NOT JUST WINE & SPIRITS: STORIES WITH SPIRIT

My adventures in wine began in my home state of Pennsylvania over 15 years ago. I'm a true believer in farm-to-table culture and local commerce. More than just food and drink, my videos showcase events, hospitality establishments, small businesses, farm markets and artisanal producers too. Whether covering Philly's first Wine Week, the vineyards of Virginia, or the street markets of Greece, my goal is to be a trusted and recognized voice for small communities everywhere. I'm sometimes called 'The Rick Steves of Wine,' which I take as quite a compliment!



FRIENDS AND PARTNERS MARC HAS WORKED WITH



YOUTUBE CHANNEL STATS & STANDOUTS

TOTAL VIEWS (JULY 2020): 683,188 / 32,000 PER MONTH
HOURS PEOPLE HAVE WATCHED MARC: 25,100

TOP 5 VIDEOS

1. The Best Red Wines for Beginners: Merlot 130,000 views
2. The Best Red Wines for Beginners: Merlot 56,000 views
3. A Wine Expert Tastes Mad Dog MD/2020 55,000 views
4. Best Red Wines for Beginners: Cabernet 39,000 views
5. Best Red Wines for Beginners: Syrah/Shiraz 38,000 views



CUSTOMERS, FANS AND PARTNERS SAY:



"Thanks for yet another fabulous wine weekend at the Iris Inn. You are truly amazing. The following of Iris Inn guests you have amassed with your comfortable style and generous knowledge has been fun to watch."

- Heidi Lanford, The Iris Inn VA

"We feel you are a great fit for WTSO and are eager to get started on next steps! Thanks again for being so easy to work with!"

-Julie Blount, Wines 'til Sold Out



"I can't say enough great things about Marc and the stellar job he did with the wine tasting at my home. We have had Marc come to the house for 3 consecutive years and each year gets better than the next, I already booked him for the 4th year."

- Felicia Newman, Client



"...after viewing your latest video from Greece, I must say it again...Your videos are better than any show on The Travel Channel. Your hosting skills, the editing, the information shared... everything about it is amazing. I sincerely hope you get your own network TV show soon, you deserve it!" – Fan & Subscriber



INQUIRIES: marcsupsic@comcast.net • 267-210-2771 • wineliving.info